

# Create a Cozy Christmas Eve with Vanessa Goertzen of Lella Boutique

The memories and charm of the holiday season are all wrapped up in Vanessa Goertzen's newest line of fabric, Christmas Eve. "No matter how old you are, Christmas is a magical time of year," she says.

Christmas Eve is Vanessa's third line of holiday fabric and its dreamy blooms, winter botanicals, and dot print echo her beloved Christmas Morning fabrics. "This time around I've added plaids and tiny wreaths," she says. "This collection will blend beautifully with Christmas Morning. Of course, there is a new whole-cloth holiday panel that might be my favorite one yet!"

Inspiration for Christmas Eve comes from Vanessa's own life: the holiday was always important to her family because December 25 is also her mom's birthday. Vanessa remembers opening presents on Christmas morning and then having a big dinner and birthday party to celebrate her mom that evening. "We didn't have a lot of money when I was growing up, but mom always made the holidays so special," says Vanessa. "I try to create the same magic with my kids—we make gingerbread cookies and houses, decorate all the beds with Christmas quilts, and wear snuggly pj's any chance we get. We love reading Christmas books before bed—a big favorite is *The Tale of Three Trees*."



Photo by @captured.by.chanelle

## It Runs In the Family

Those family connections influence Vanessa's design and love of quilting. With a home less than an hour from Zion National Park she and her nine-year-old son and pre-teen daughter enjoy splashing in the rivers and hiking the trails there. These outdoor adventures provide inspiration for many elements in Vanessa's collections. And while Zion's desert landscape of red rock and black lava formations may not be a traditional Christmas backdrop, Vanessa points out "That's the wonderful thing about quilting—no matter where you live, you can stitch up the snowflakes, wreaths, and holly berries and bring any classic holiday elements into your home."



Another familial quilting inspiration is Vanessa's mother, who designed patterns and fabric during Vanessa's growing up years. She taught Vanessa to sew, and together they created samples for Quilt Market. Now things have come full circle as Vanessa occasionally calls her mom when she's in a quilt-sewing pinch and the pair work together to stitch Lella Boutique's latest patterns. (The name Lella Boutique hearkens to a dress Vanessa wore as a toddler when she would imagine herself as Cinderella and play for hours. "I wanted to make that cheeriness from my childhood a focal point for my business," she says.)

## Santas and Reindeer and Presents...Oh My!

Speaking of patterns, this group might be Vanessa's all-time favorite. "This line is a delight to design with," she says. "I went



overboard and I'm so pleased with the results!" Quilts in multiple colorways feature whimsical Santas, reindeer, wreaths, smartly wrapped presents, plaids, and stars that conjure holiday cheer and provide a festive showcase for Christmas Eve fabrics.

Designing fabrics for Moda (this is her 19th line) brings Vanessa great pleasure, at the holidays and all year round. "Quilting came at a time in my life when I needed it. The act of creation brings so much joy," she says. "That's something all quilters can relate to. I feel super-privileged to be able share a piece of my heart with the world through this medium."

For more about Vanessa:

Blog: <https://blog.lellaboutique.com>

Instagram: @lellaboutique

Facebook: <https://www.facebook.com/lellaboutique>





# Christmas Eve

*Lella Boutique*

Presents are wrapped, greenery is hung, and night begins to fall. There is excitement in the air - Christmas will be here soon! A fire is crackling, and the smell of spicy wassail and freshly baked gingerbread fills the house. It's the perfect time to snuggle up in a handmade quilt and gather around the piano for a few Christmas carols. When it's time for bed, the stockings will be hung on the mantel - waiting to be filled with treats and trinkets. Oh how wonderful it is to feel the spirit of magic that abounds at Christmastime. The Christmas Eve collection embodies hope, peace, and joy. Fall in love with its dreamy blooms, winter botanicals, dainty wreaths, pine sprigs, and plaids.



**MAY DELIVERY**

**PS5180 Giving Season 16" x 16" MC Friendly**  
Project Sheet pk 12

LB 216 Forever Plaid 80" x 80" LC Friendly

*moda*  
FABRICS + SUPPLIES®



LB 213 Good Tidings 80" x 80"



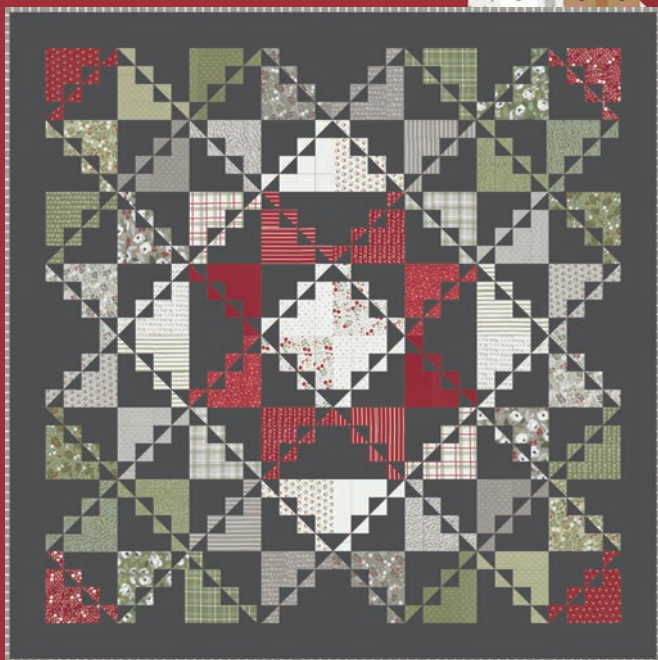
LB 214 Jolly Holiday 77" x 77" JR Friendly  
Grey Colorway also available

**KIT**  
**5180**





LB 218 St. Nick 79" x 79" JR Friendly



LB 215 Dashing 72" x 72" F8 Friendly



LB 217 Reindeer Xing 80" x 80"



# Christmas Eve

*Lella Boutique*

PACKAGED PANEL

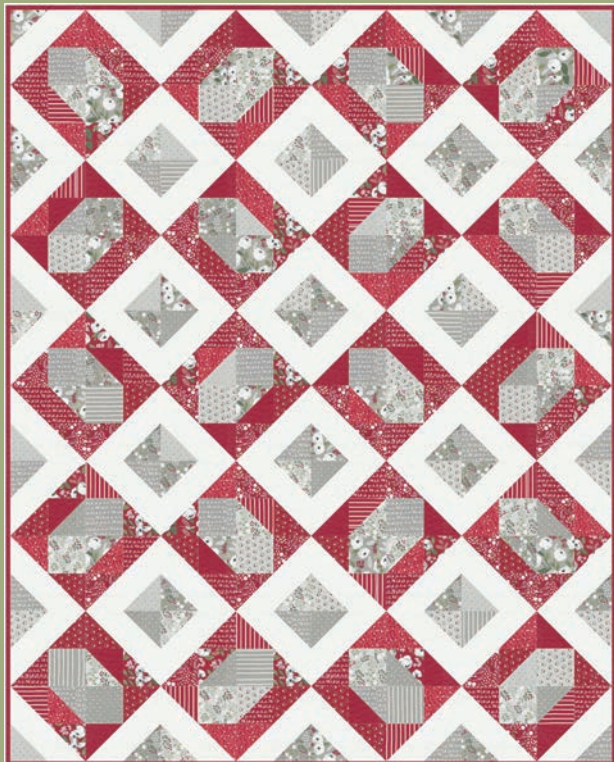


5188 11P · 58" x 73" · Min 2  
Packaged in Polybag with header.

*moda*  
FABRICS + SUPPLIES®







DLL 184 Fat Quarter Palette Front 64" x 80"

Back



# Christmas Eve *Lella Boutique*



5180 11\*



5181 11\*



5184 11



5187 11\*



5187 21



5183 11\*



5182 11\*



5186 11



5185 11\*



5181 14\*



5182 14\*



5187 14



5185 15\*



5182 15



5180 15\*



5184 15



5181 15\*



5187 15

## Bella Solid Coordinates

*moda*  
FABRICS + SUPPLIES®

9900 200

9900 172

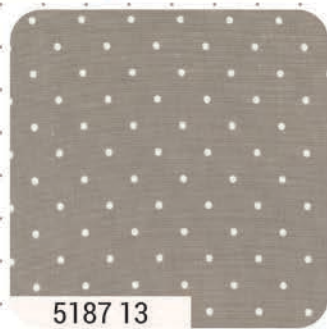
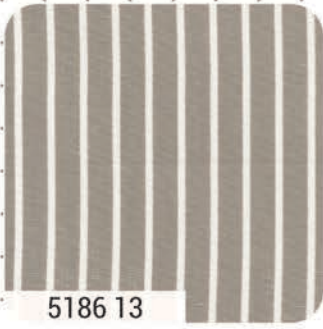
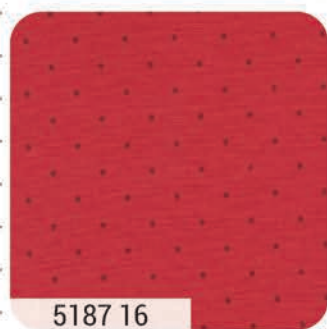
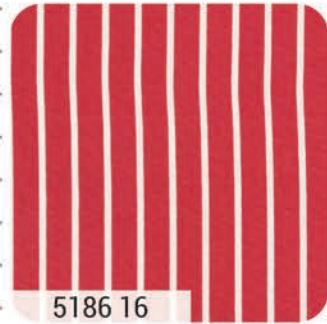
9900 230

9900 322



# Christmas Eve *Lella Boutique*

MAY DELIVERY



5180 Asst. 15 Asst. 10 Low Cal AB F8 HB JR LC MC PP PS KIT MAY DELIVERY

•35 Prints •1 Packaged Panel •100% Premium Cotton  
 HBs, JRs, LCs & PPs include 35 skus plus two each of 5180 & 5181-11.  
 Bella coordinates are not included in the assortments or precuts.